‘BUILD YOUR OWN TABLE’

2020 Black-Owned Marketplace

Application Form

***‘We build Black economic power by creating opportunities that support Black owned businesses.’***

Thank you for your interest in the Black-Owned Marketplace that will be taking place on February 8th, 2020 from 10:00am - 3:00pm at Old Town Hall, Newmarket, ON on the main level of the Old Town Hall.

The **Ujamaa Marketplace** is a foundation to a social enterprise that is intended to unite the African Canadian community around the goal of economic development through cooperative economics. The aim of **Ujamaa Marketplace** is to support and mentor the next generation of African Canadian business leaders by giving youth and entrepreneurs of African descent the access to resources that they need to successfully build their businesses.

Thank you for applying. Each application submission will go through a vetting process based on the applicant's brand, space availability, and application deadline. The application allows us to provide applicants with more accurate pricing information to complete their registration. We will have room for 22 – 24 vendors and will consider your application on a first come, first serve basis.

Applications are due by end of business day, Wednesday, January 22, 2019. Please be sure to submit all that is required along with this application if you are purchasing the package that would have you feature on Town of Newmarket Liquid Screens. \*Please see below.

*Due to the high number of applications we receive, we may not be able to respond to everyone. Thanks!*

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| **Business Name:**  |
|  |
| **First Name:**  | **Last Name:** |
|  |
| **Address:**  | **Postal Code:**  |
|  |
| **Email Address:**  | **Telephone Number:**  |
|  |
| **Website:**  |
| **Social Media Links**  |
| **Instagram:**  |
| **Facebook:** |
| **Twitter :**  |
| **What is your Business Category?** |
| Accessories  |  | Art |  | Beauty  |  |
| Beverages |  | Children’s Books |  | Black Family Resources |  |
| Black Culture  |  | Culinary |  | Décor |  |
| Desserts |  | Education |  | Entrepreneurship  |  |
| Fashion |  | Financial Services |  | Health and Wellness  |  |
| Kids |  | Legal |  | Literature |  |
| Professional Services |  | Renovations |  | Real Estate |  |
| Retail |  | Souvenirs |  | Technology |  |
| Travel |  | Other? |  |  |  |
| **Please List the services you will be offering in detail:**  |
| **Do you require power?**  | Yes  | No | **How many outlets do you require?** |  |
| **Food Vendors:** |
| Please see attached requirements. |
| Must have food handler’s licence and access to a commercial kitchen to provide sampling.  | YES | NO  |
| **BOOTH SPACE REQUIRED**  |
| Please choose from the following:  |
|  |  |  |  |  | \*Program recognition:  Your business Ad  |
| Option #1 | Option #2 | Option #3 | Option #4 | Option #5 |
|  **$ 175**  |  **$ 125**  |  **$ 100**  |  **$ 75**  |  **$ 50** |  |
| Table x standard = 2.5 x 6 foot Two chairs Liquid screen display Shout Out\*Program recognition Ad | Table x standard = 2.5 x 6 footTwo chairsLiquid screen displayShout Out  | Tablestandard = 2.5 x 6 footTwo chairsLiquid screen display | Table standard = 2.5 x 6 footTwo chairs | Banner only  | \* Featured Ad in our program for BHM 2020  |
| Note that booths for the Marketplace *can* come with a table and chairs, depending on what option you choose. Please see fees structure table. Standard booth space is 4 x 6 feet. |
| Tables are optional and you can choose to provide your own display.  |
| \*Please note that you are to provide your own table linens\*Please also note, the standard for the market is for all vendors to remain standing and ready to receive customers in a professional fashion. It is recommended that, as much as possible, Vendors are actively engaging attendees and not seated. |
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| **WIFI** |
| Vendors will have access to free internet through TON Wifi. |
| **Liquid Screen Information**  |
| Your Business can be recognized on all Town of Newmarket Facility Liquid Screens for the month of February. You will be required to provide basic information:Name of Business / Business Owner Operator / Website / High Resolution Logo  |
| **Shout Out Information:**  |
| Shout out from the emcee during the main ceremony in the Auditorium, during the Black History Programming to call attention to their business.   |
| **Payment Information:** |
| **\*All payments to be made in advance by Wednesday, January 22, 2019 end of business day. Payment options:****(1) Cheques should be made Payable to: Newmarket African Caribbean Canadian Association.****(2) E-transfer payment to** **nacca.community@gmail.com** |
| **Requirements of Registration for the Black Owned Marketplace** |
| 1. Completed application (This application to be vetted – all Vendors to be notified of acceptance. (Please make note space is limited)
2. All unsuccessful Vendors will be notified by email.
3. Payment in advance – \*please see details above.
4. High Resolution logo for your business (jpeg or other high resolution file)
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| Load In Information: |
| Load in time can occur Friday evening, February 7, 2020 from 6PM – 10:00PM **Location: 460 Botsford Street, Newmarket, ON L3Y 1T1 905-953-5300 ext. 2842** |
| Please use the load in area on the west side of the building. To access this area you can enter from Timothy Street off of Main Street or you can enter from Botsford Street and drive around the building to the west side of the Old Town Hall to the loading zone.  |

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