

## **Emily Mills**

### **Founder, How She Hustles**

Emily Mills is the award-winning founder of How She Hustles – one of Canada’s trusted brands to engage diverse women entrepreneurs and leaders. She’s an in-demand public speaker - her other services include marketing consulting, digital influencer campaigns and event production.

For more than a decade, How She Hustles has connected BIPOC women and amplified their voices, by [hosting sold-out networking events and producing buzzworthy digital content](#). How She Hustles’ notable projects include HERstory in Black with CBC and the Startup & Slay entrepreneur series with CIBC, Shopify and Rogers Sports & Media.

Emily has worked with nearly 100 brands including Globe and Mail, BMW Foundation, BDC, Luminato, Penguin Random House, YWCA Canada, City of Brampton and more.

Emily has 25 years of experience working in media, marketing and communications with some of the largest companies in Canada, the non-profit sector and as a freelance writer. She holds degrees in journalism and music, and studied PR.

A leader to watch, Emily has been recognized as one of Canada’s Top 100 Most Powerful Women, named to the 100 Accomplished Black Canadian Women list and was honoured by Toronto Metropolitan University with an Alumni of Distinction Award.

Highlights of her journey include hosting a roundtable with Prime Minister Justin Trudeau and meeting former U.S. First Lady Michelle Obama.

She’s a proud daughter of Caribbean immigrants and the busy mama of two sons with Nigerian, Antiguan and Jamaican roots.

Connect with her on Instagram [@howshehustles](#).