

# 2023 Black-Owned UJAMAA Marketplace

## Application Form

### 'Build Your Own Table'

*'We build Black economic power by creating opportunities that support Black owned businesses.'*

<b>Business Name:</b>					
<b>First Name:</b>			<b>Last Name:</b>		
<b>Address:</b>				<b>Postal Code:</b>	
<b>Email Address:</b>				<b>Telephone Number:</b>	
<b>Website:</b>					
<b>Social Media Links</b>					
<b>Instagram:</b>					
<b>Face book:</b>					
<b>Twitter :</b>					
<b>What is your Business Category?</b>					
Accessories		Art		Beauty	
Beverages		Children's Books		Black Family Resources	
Black Culture		Culinary		Décor	
Desserts		Education		Entrepreneurship	
Fashion		Financial Services		Health and Wellness	
Kids		Legal		Literature	
Professional Services		Renovations		Real Estate	
Retail		Souvenirs		Technology	
Travel		Other?			
<b>Please List the services you will be offering in detail:</b>					
<b>Do you require power?</b>	Yes	No	<b>How many outlets do you require?</b>		
<b>Food Vendors:</b>					
Please see attached requirements.					

Must have food handler's license and access to a commercial kitchen to provide sampling.	YES	NO
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**BOOTH SPACE REQUIRED**

Please choose from the following:

Option #1  \$175	Option #2 \$125	Option #3  \$100	Option #4  \$75	Option #5  \$50	*Program recognition: Your business Ad
Table x standard = 2.5 x 6 foot	Table x standard = 2.5 x 6 foot	Table standard = 2.5 x 6 foot	Table standard = 2.5 x 6 foot	Banner only	* Featured Ad in our program for BHM 2020
Two chairs	Two chairs	Two chairs	Two chairs		Note that booths for the Marketplace <i>can</i> come with a table and chairs, depending on what option you choose. Please see fees structure table. Standard booth space is 4 x 6 feet.
Liquid screen display	Liquid screen display	Liquid screen display			
Shout Out	Shout Out				
*Program recognition Ad					Tables are optional and you can choose to provide your own display.

**\*Please note that you are to provide your own table linens**  
**\*Please also note, the standard for the market is for all vendors to remain standing and ready to receive customers in a professional fashion. It is recommended that, as much as possible, vendors are actively engaging attendees and not seated.**

<b>WIFI</b>
Vendors will have access to free internet through TON Wifi.
<b>Liquid Screen Information</b>
Your Business can be recognized on all Town of Newmarket Facility Liquid Screens for the month of February. You will be required to provide basic information: Name of Business / Business Owner Operator / Website / High Resolution Logo
<b>Shout Out Information:</b>
Shout out from the emcee during the main ceremony in the Auditorium, during the Black History Programming to call attention to their business.

**Payment Information:**

When you have been notified of acceptance to the UJAMAA Marketplace,

All payments are to be made in advance by or before the end of business day Thursday, January 19, 2023.

Payment options:

(1) Cheques should be made Payable to: Newmarket African Caribbean Canadian Association. Please add "Ujamaa" on the memo line of the cheque.

(2) E-transfer payment to: [accounting@naccacommunity.ca](mailto:accounting@naccacommunity.ca) Please add "UJAMAA" in the description field of the e-transfer.

**Requirements of Registration for the Black Owned Marketplace**

1. Completed application (This application to be vetted – all Vendors to be notified of acceptance. (Please make note space is limited)
2. All unsuccessful Vendors will be notified by email.
3. Payment in advance – \*please see details above.
4. High Resolution logo for your business (jpeg or other high resolution file)
5. All product images to Keisha Wright at [ujamaa@naccacommunity.ca](mailto:ujamaa@naccacommunity.ca)

**Load In Information:**

NACCA will notify you of staggered times for each business to unload so as to avoid unnecessary traffic. We ask that you please arrive on time.

Load in time from, Friday February 3, 2023 from 5:00 p.m. – 7:00 p.m.  
OR Saturday February 4 from 7:30am – 9:30 am.

**Location: 460 Botsford Street, Newmarket, ON L3Y 1T1 905-953-5300**

Please use the load in area on the west side of the building.

**\*\* PLEASE DO NOT BLOCK OR STOP IN THE EAST LANE \*\***

To access this area you can enter from Timothy Street off of Main Street or you can enter from Botsford Street and drive around the building to the west side of the Old Town Hall to the loading zone.

***Due to the high number of applications we receive, we may not be able to respond to everyone.  
Thanks!***